

WEEKLY
LAS VEGAS

SEXY VEGAS REVUE SHOWS—AND THEIR AUDIENCES— CONTINUE EVOLVING



[Brock Radke](#)

Thu, Feb 13, 2020 (2 a.m.)

Many couples will celebrate Valentine's Day in Las Vegas at a sexy, revue-style show where the entertainers wear very little and interact with the audience quite a bit. If that demographic comes as a surprise, you haven't been to one of these shows. Couples often make up the majority of the audience at topless female revues, while male revues typically see several partners mixed among their primary audience—groups of women.

These shows thrive despite cyclical competition from strip clubs and bigger productions that incorporate elements of burlesque and comedic naughty content. Long-running revues like *Crazy Girls* and *Thunder From Down Under* deploy savvy branding, charismatic talent, well-designed staging and a willingness to change with the times.

Crazy Girls (10 p.m. nightly except Wednesdays at Planet Hollywood) is known as the longest-running burlesque production in the country, having recently celebrated 32 years in Las Vegas. Director and choreographer Jennifer Aleman started as a dancer in the show 14 years ago.

"Back when I did it, this was your show and that's all you did," she says. "Now this is just one job for the girls. We have one girl who teaches high school. We have a nurse. They do so many other things now."

Crazy Girls famously ran for decades at the Riviera and has lived since 2015 at Planet Hollywood, where the clientele is a bit younger. "We cater to that," Aleman says. "We change up the song choices, and the show is just a little more extreme for the younger crowd." It's a familiar production, but it consistently catches its audience off-guard. "It used to be more about beautiful, statuesque women almost gliding across the stage. Now that people are more open to different things, nothing is going to shock them, so we can do more. We have girls that tumble and do pole tricks. We don't just stand around and look pretty."



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